

Communications Solutions for **ARENAS AND STADIUMS**



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“Today’s stadiums must be more than a stage of human endurance. Architects must construct...an arena to elevate the senses, capture the spirit of a community and become an icon for a city long after the last fan has passed through the turnstiles.”

– CNN

LEARN HOW

KENWOOD radios and systems can work for you:

Integrating Systems and Processes Throughout the Facility

Click on the pins for more information



A concert venue, ballpark, stadium or arena is like a small city. Digital two-way radios assure that every staff member, performer and vendor can do their jobs at maximum efficiency while assuring a high quality and secure guest experience.

Safety and Security at Every Level



Teams and event organizers recognize that keeping fans safe within a venue is a top priority. Maintaining order at a sporting event when emotions can be running high or when the concentration of people in one place creates a potential target are now top-of-mind concerns for organizers. While video and other perimeter security methods are solid choices for stadiums and arenas, all staff members must be able to communicate in-the-moment, clearly and without delay. A rapid response to an incident before it becomes critical ensures safety and security for staff, vendors and guests.

Encryption technology used in KENWOOD digital radios ensure that security team members have a prominent but discrete presence, coordinating their operations without being overheard while they check back packs and purses at the entrance, verify vendor credentials and respond to suspicious incidents. Radios make it easy for any staff member to alert security to de-escalate a tense scuffle between fans or summon the maintenance crew to fix a bathroom plumbing leak before crowd control is required and preventing the liability of a slipping incident.



“Apart from the Yankees, probably the biggest threat to our business, the sports industry in general, would be some type of massive security breach or failure to execute.”

– Sam Kennedy, Boston Red Sox President and CEO

Responding to Unique Event Requirements



Today's facility might be used for a sporting event with a fireworks display on Friday night and be transformed to a high tech, multi-media concert venue by Sunday afternoon, each with different types of attendees, food and souvenir vendors and requirements for lighting, security and staging. Digital radio is the one tool to keep everything and everyone operating at maximum speed and efficiency, meeting tight schedules and responding quickly to emergencies.

Digital radios can meet the challenge to provide consistently clear, crisp and loud voice, without dropping calls, in every corner of a facility. Digital radios are reliable even in facilities with steel, concrete and multiple floors above and below ground and high levels of crowd noise.

Outdoor festivals can span several miles and use digital radios to achieve 20% greater coverage than analog radios. Digital radios simplify daily operations and access to local law and emergency agencies is improved.



“Americans spent \$56 billion to attend sporting events in 2017. 34% of Americans spent money on tickets, transportation, food and beverages for sporting events.”

– CreditCards.com

Advantages of Two-Way Radio in an Event Facility



True fans are going to show up to a game, concert or festival, even if it's cold and they have to watch under blankets, or they need umbrellas for sun protection – weather just adds to the experience. Digital radios meet tough military specs to make them performance ready for snow or hot temperatures. Even if you lose your grip on a rain-slippery portable radio and drop it, the radio will continue to give you reliable communications.

Stadiums may have supply, warehouse and access tunnels 30 feet below street level, with steel reinforced thick concrete walls. Continuous, unbroken communications is assured with digital two-way radios, even in the furthest reaches of the stadium, so all workers are more efficient and can summon help in an emergency.

A security guard who comes upon a forced entry or other suspicious incident can discreetly call for backup on a reserved channel. The unique LED light bar on many KENWOOD portables can be used for color-coded, silent alerts.

Coordinating administration, medical teams, security, transportation, maintenance, vendors, teams, performers, guest services, operations and senior executives is easier with digital two-way radios that offer group-calling and one-to-one communications.

“Fans may grumble about the process of security checks, they also say they value the stadium environment, including sense of security, as the second most important part of the stadium experience, only behind on-field play.”

– T.M. International



MIL-SPEC



Choose Your Solution



NEXEDGE® ***NXDN***®

KENWOOD two-way radios are designed to meet your communications requirements and your budget.

The advanced multi-mode features of NEXEDGE facilitate an easy migration path to digital. NEXEDGE is the backbone of your integrated voice, data and video communications system for day-to-day and emergency communications. NEXEDGE mobile radios integrate GPS technology for location tracking and enhanced coverage so your team members are never out of touch.

All KENWOOD handheld and mobile devices meet the most rigorous military specifications for durability and feature superior KENWOOD voice quality.



NX-3300K2



NX-5300K3



NX-3320K3



NX-1200/NX-1300



LEARN MORE ABOUT KENWOOD SOLUTIONS FOR LEADERS IN ARENA, STADIUM AND EVENT MANAGEMENT

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JVCKENWOOD Corp. manufactures analog and digital two-way radios, including P25 compliant and NEXEDGE radios that use the NXDN protocol and are capable of DMR operation. JVCKENWOOD USA provides radios and systems to public safety, utilities, government, education, healthcare and other major business and industrial markets.